ACCREDITED COOKIE POLICY – June 2024

What are cookies?

Cookies are small text files that our website may store on your device. Cookies allow our website to function properly, provide content and analyse the usage of our site.

Cookie preferences

We need your consent to use certain categories of cookies, you can choose to block these cookies by using our cookie management tool.

How do I disable cookies?

You may prefer to disable cookies on this site and on others. The most effective way to do this is to disable cookies in your browser. We suggest consulting the **Help** section of your browser or taking a look at the **About Cookies** website which offers guidance for all modern browsers.

Which cookies do we use?

We use three different types of cookies on our site: Strictly Necessary, Statistics/Analytics and Marketing.

Strictly Necessary: Some cookies are essential for our website to function and to keep it safe and secure. These cannot be switched off in our systems. They let you do things like move from page to page and use our interactive tools. The website cannot function properly without these cookies.

Vendor	Cookie	Purpose	Duration/ Expiry	Type
Cookiebot	**1.gif**	Used to count the number of sessions to the website, necessary for optimizing CMP product delivery	Session	Pixel
Cookiebot	Cookie Consent	Stores the user's cookie consent state for the current domain	1 year	HTTP
Investis Digital	**AWSALB**	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience	7 days	HTTP
Investis Digital	**AWSALBCORS**	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience	7 days	HTTP
Investis Digital	**ASP.NET_SessionId**	Preserves the visitor's session state across page requests.	Session	HTTP

Investis Digital	**AWSALBTG**	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	7 days	HTTP
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Vimeo	**__cf_bm**	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website	1 day	HTTP
Vimeo	**_cfuvid**	Pending	Session	HTTP

Statistics/Analytics: These cookies provide enhanced functionality and personalization and allow us to run analytics and testing tools. They measure and improve how our website performs and give us feedback so that we can provide the best experience possible. Statistic cookies help us to understand how visitors interact with the website by collecting and reporting information anonymously.

Vendor	Cookie	Purpose	Duration/ Expiry	Type
Google	**Collect**	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the	Session	Pixel

		visitor across devices and marketing channels		
Google	**_ga**	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	2 years	HTTP
Google	**_ga_#**	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years	HTTP
Google	**_gat**	Used by Google Analytics to throttle request rate	1 day	HTTP
Google	**_gid**	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	1 day	HTTP
Google	**td**	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator	Session	Pixel
Vimeo	**Vuid**	Collects data on the user's visits to the website, such as which pages have been read.	2 years	HTTP

Marketing: We do not show adverts from third parties on our website. However, we do advertise our own products and services. Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

Vendor	Cookie	Purpose	Duration/ Expiry	Type
Google	**ads/ga-audiences**	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites	Session	Pixel

Further information

You can find out more about Google's position on privacy as regards its analytics service at http://www.google.com/policies/privacy/ .

If you want to know more about cookies are, or how to control or delete them, then we recommend you visit http://www.aboutcookies.org for detailed guidance.

To read more about the information we may collect about you when you interact with our website or use our services, and how we protect that information, please read our Privacy Notice.

Contact us

If you have any questions about our cookie policy, please contact us at

privacy@accredited-eu.com , or you can write to us at Data Protection Officer, Accredited Insurance Limited, 71 Fenchurch Street, London, EC3M 4BS